



Rachelbstolte.com
Rachelbstolte@gmail.com

Experience

Art Director

Capital One *Richmond, Virginia*
February 2022 – Current

- Concept + design for digital, mobile and web content
- Collaborate with internal marketing partners, other Brand team members, and line-of-business clients to help formulate marketing strategy

Associate Art Director

MRM *Salt Lake City, Utah*
June 2021 – January 2022

- Concept + design digital campaign assets for: Bloom Energy, Panasonic, Forest Stewardship Council

Account Manager

Bonfire.com *Richmond, Virginia*
January 2018 – May 2019

- Prospected new clients + managed existing accounts
- Created custom apparel designs

Account Coordinator

Lendup, inc. *Richmond, Virginia*
May 2017 – December 2017

- Responsible for 100+ client financial accounts
- Consulted and resolved customer account complaints

Education

VCU Brandcenter

Richmond, Virginia
August 2019 – May 2021
Master of Science / Business
Concentration / Art Direction

Virginia Commonwealth University

Richmond, Virginia
August 2013 – May 2017
Bachelor of Science / Political Science
Concentration / American Government

Skills

Adobe Creative Suite
Conceptual design
Digital + film photography
Figma
Final Cut Pro X
Long distance running