



Rachelbstolte.com
Rachelbstolte@gmail.com

Experience

Art Director

Capital One *Richmond, Virginia*

February 2022 – October 2023

- Conceptualized and designed for digital, mobile and web content
- Worked closely with the Creative Director to ensure all visual assets reflect the brand's aesthetic and vision
- Reviewed and approved work completed by external partners
- Collaborated with internal marketing partners, other Brand team members, and line-of-business clients to help formulate marketing strategy

Associate Art Director

MRM *Salt Lake City, Utah*

June 2021 – January 2022

- Developed and designed creative concepts and experiences for mediums such as web, social, mobile online video, and brand activations
- Worked on multiple client accounts simultaneously while maintaining tight deadlines
- Assisted with new business pitches

Account Manager

Bonfire.com *Richmond, Virginia*

January 2018 – May 2019

- Managed the entire sales cycle from finding a potential client to closing a deal
- Consistently obtained quarterly new business quotas

Education

VCU Brandcenter

Richmond, Virginia

August 2019 – May 2021

Master of Science in Business

Concentration: Art Direction

Virginia Commonwealth University

Richmond, Virginia

August 2013 – May 2017

Bachelor of Science in Political Science

Concentration: American Government

Skills

Adobe Creative Suite

Adobe After Effects

Conceptual Design

Digital + Film Photography

Figma

Final Cut Pro X